

# Post Event Report

AUSTRALIAN LUNG CANCER CONFERENCE  
23 - 25 AUGUST 2012 • ADELAIDE CONVENTION CENTRE

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## Forward

It is with great pleasure that we present the following report summarising the activities and outcomes of the 4<sup>th</sup> Australian Lung Cancer Conference (ALCC) which was held in Australia's wine capital, Adelaide, South Australia at the Adelaide Convention Centre from 23<sup>rd</sup> – 25<sup>th</sup> August 2012.

The ALCC is a bi-annual and much anticipated event on the scientific/educational conference calendar. The 4<sup>th</sup> ALCC 2012 attracted record registrations and was up by 32% from last event (ALCC 2010) and has grown more than 277% from the inaugural conference in 2006. Pharmaceutical and Industry active participation has also visibly increased.

The Australian Lung Cancer Conference is fast becoming the one of outstanding conferences in the Asia-Pacific region that is focused on lung cancer, Mesothelioma and associated issues. The conference provided a wonderful balance of local and international experts, and being a smaller conference allowed interaction between and during sessions, but is large enough to provide diverse original research and a comprehensive program.

This IASLC endorsed meeting brought together 538 delegates from a multidisciplinary background including Pulmonologists, Thoracic Surgeons, Medical Oncology, Radiation Oncology, Palliative Care, Nursing, Allied Health, Indigenous health workers, Consumers, Pharmaceutical, Industry and others. Delegates came not only from all corners of Australia, but also from New Zealand, Canada, India, Ireland, Nepal, Philippines, Republic of Korea and Singapore with some young Asian Pacific researchers generously sponsored by the IASLC.

Nine keynote international Speakers included eight IASLC members (Drs Federico Cuppuzzo, Peter Goldstraw, Pasi Janne, Mark Kris, Stephan Lam, Sai-Hong Ignatius Ou, Suresh Senan and Mark Vincent) and one international Nurse (Liz Darlison).

ALCC encourages multidisciplinary attendance and attracts disciplines with varying levels of knowledge and experience.

The outcomes of this conference will help us strengthen cancer care across Australia.

The Organising Committee wishes to acknowledge the considerable ongoing support of our Sponsors & Exhibitors who assist in making this event so successful.

The event was the culmination of two years planning and preparation by a small army of people within Lung Foundation Australia with special mention of and thanks to Glenda Colburn, Karen Lather, Kerrie Callaghan and Bridget Dixon.

Exciting times lie ahead in Australia and throughout the world and I am happy that Australia is seen as a major contributor to the research and the development of Lung Cancer strategies.

**Kwun Fong**  
Conference - Chair

**Jeff Bowden**  
Conference - Local Organiser

## CONFERENCE OVERVIEW

The 4<sup>th</sup> Australian Lung Cancer Conference (ALCC) 2012 was a great success. The conference was held at the Adelaide Convention Centre, from 23<sup>rd</sup> – 25<sup>th</sup> August 2012. The conference was hosted and organised by Lung Foundation Australia.

The conference was endorsed by the International Association for the Study of Lung Cancer (IASLC) and was themed '*Translating Advances into Clinical Practice*'. ALCC 2012 was attended by more than 500 delegates, and focused on key issues relating to translating advances in clinical practice in a multidisciplinary team environment. Session content included NSCLC, SCLC, Mesothelioma, biomarkers, supportive care, and cancer control.

The 2012 program was the ALCC's biggest yet with three concurrent sessions including a combination of science, technology, research and supportive care bringing together leading national and international lung cancer experts who presented and contributed to the program with information about the latest science, research and clinical data pertaining to lung cancer.

Nine keynote international Speakers included eight IASLC members; Drs Federico Cappuzzo, Peter Goldstraw, Pasi A. Jänne, Mark G. Kris, Stephen Lam, Sai-Hong Ou, Suresh Senan, and Mark Vincent) and international Nurse speaker Liz Darlison.

The conference presented attendees with the latest research and information on science and treatment advances, while providing a space for potential business partner formation through an array of networking opportunities.

The organising committee comprised of the following members:

### **Conference Chair**

Prof Kwun Fong – The Prince Charles Hospital, QLD  
Dr Jeff Bowden – Flinders University, SA

### **Lung Foundation Australia - Organising Committee**

William Darbishire – CEO, Lung Foundation Australia  
Glenda Colburn – Conference Manager  
Karen Lather - Speaker/Abstract/Registration Officer  
Kerrie Callaghan – Nursing/ Allied Health & Social Events  
Bridget Dixon - Media

### **Satchels/Lanyards/Delegate Gifts/Speaker Gifts**

Satchels were sourced and designed by the Lung Foundation. It was decided that the bag had to be environmentally friendly and a bag style that would be useful away from the conference. The satchel style was that of a laptop/notebook bag. The Satchels were supplied by Boost Promotional Products and featured the conference logo and platinum sponsor's (Lilly) logo, screen printed in three colours on the front of the bag.

Lanyards were included in the platinum sponsorship package, lanyards where red with *Lilly* printed in white. Lanyards were supplied by Lifestyle Products.

Delegates received the following gifts from the Lung Foundation: pens, notebooks, mints, post-it-note dispensers and scarves.

All speakers were presented with a bottle of Penfolds wine.

International speakers were presented with a bottle of Penfolds wine, a wine cooler and coasters designed with Aboriginal artwork and a South Australian opal accessory generously donated by the local Opal Diamond Factory.

# CONFERENCE DELEGATES / PARTICIPATION STATISTICS

## Registration

The conference was attended by 422 full time delegates, 44 day registrations, 70 Nurse Workshop only and 21 exhibitor registrations. A total of 538 people registered to attend ALCC 2012.

Attendance numbers at the conference were strictly limited to the first applicants within designated registration categories. This was closely monitored and registrants were accepted on a first come first serve basis. Registrations surpassed original expectations and conference registration closed prior to the conference with an attendance being a 'sell-out'. However, there were 17 walk in registrations during the conference proceedings.

## ALCC 2012 Full Time and Day Delegate Demographics

Australia			Rest of the World		
State	Count	%	Country	Count	%
ACT	2	0%	Canada	1	3%
NSW	136	33%	India	3	9%
NT	2	0%	Ireland	1	3%
QLD	60	15%	Italy	1	3%
SA	48	12%	Nepal	1	3%
TAS	8	2%	Netherlands	1	3%
VIC	80	20%	New Zealand	14	42%
WA	9	2%	Philippines	2	6%
No State given	63	15%	Republic of Korea	1	3%
			Singapore	1	3%
			UK	2	6%
			USA	5	15%
			No Country given	25	76%
	<b>408</b>			<b>58</b>	

## Delegate Disciplines

Group	%
Physician	15%
Physiotherapist	1%
Medical Oncologist	8%
Clinical Scientist / Medical Researcher	8%
Consumer	3%
Pathologist	2%
Surgeon	2%
Palliative Care	2%
Allied Health Professional	4%
Radiologist	1%
Nurse	17%
General Practitioner	1%
Radiation Oncologist	6%
Pharmaceutical / Industry Representative	15%
Other	13%
Not advised	3%

## Single Event/Symposium Registrations

### Single Event Registrations

<u>Event Name</u>	<u>Count</u>
Welcome Reception	260
Nurse Workshop	70
Conference Gala Dinner	130

### Sponsored Event Registrations

Boehringer Ingelheim Dinner Symposium	161
Boehringer Ingelheim Breakfast Symposium	121
Roche Lunch Symposium	179
Roche Breakfast Symposium	170
Lilly Lunch Symposium	195
Lilly Dinner Symposium	195
Pfizer Dinner Symposium	127
Astra Zeneca Breakfast Symposium	95
Turner Freeman Lawyers Lunch Symposium	108

## TRAVEL GRANTS

Lung Foundation Australia through sponsorship from IASLC were able to offer a significant number of travel grants. These grants allowed delegates to attend the ALCC 2012 who may not have been able to attend otherwise.

IASLC ASIA-PACIFIC LUNG CANCER TRAVEL SCHOLARSHIPS		
Felipe Templo - Philippines	Balwinder Kaur - India	Pankaj Pant - Nepal
Prashant Kumbhaj - India	Aseem Rai Bhatnagar - India	



ALCC TRAVEL GRANTS		
Christina Selinger - NSW	Kamil Wolyniec - VIC	Henry Marshall - QLD
Michaela Kirschner - NSW	Eloise Shaw - QLD	Shankar Siva - VIC
Hongdo Do - VIC	Marissa Daniels - QLD	

## PROMOTION

The Conference was promoted over a 15 month period. Methods of promotion included:

- ◆ Invitation to participate, expression of interest and call for abstract emails
- ◆ 2010 Calender - tent style date claimer inserted into other conference satchels, distributed to other industry
- ◆ Other likeminded organisations, added to their Calender of Events: MOGA, TROG, RACGP, COSA, IASLC, ALTG etc
- ◆ Lung Foundation Australia's Health Professional Members
- ◆ Promotion at other events (APSR, TSANZ & COSA Conferences)
- ◆ Registration Brochure
- ◆ Registration reminder emails
- ◆ ALCC Conference website

## ALCC Website

The Lung Foundation established and maintained the conference website: [www.alcc.net.au](http://www.alcc.net.au). This allowed interested parties to easily access up to date information such as registration, program, sponsorship, pre-reading material and other relevant details.

The website over 12 month duration received significant traffic as noted below:

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ALCC Website	
Page	No. of Hits
Australian Lung Cancer Conference - Home Page	7508
Program	1761
Speakers	568
Registration	789
Travel Grants	335
2010 Conference Report	242
Contact us	157

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## SCIENTIFIC PROGRAM

The scientific program was prepared by the scientific program committee, with administrative assistance from the Lung Foundation.

ALCC 2012 scientific program consisted of:

- 2 satellite workshops held prior to the start of the conference (Biomarkers & Nurses)
- Australasian Lung cancer Trials Group Meeting
- Daily Keynote Plenary sessions
- 3 concurrent sessions
- Young Investigator Sessions
- Abstract Oral Sessions
- Poster Viewing Sessions

A total number of 133 presentations were given (excluding official openings and the closing).

The scientific program was a rich mix of formats, ranging from keynote sessions featuring many well-known and thought-provoking speakers to highly interactive discussion sessions. This year, the program included 9 international speakers; 47 nationally based speakers; and 47 Oral abstract presentations. The conference schedule included 19 keynote sessions relating to relevant issues and topics.

## Abstract Submissions

ALCC 2012 received an outstanding number of abstract submissions. 104 abstract submissions were received in total and were received from the following areas:

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Abstract Submission Breakdown			
ACT	0	Iran	1
NSW	26	India	3
NT	0	USA	3
QLD	14	NZ	3
SA	5	Philippines	1
TAS	4		
VIC	40		
WA	4		

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## Keynote Speakers

Nine international keynote speakers were invited to present at the conference:

<b>Prof Federico Cappuzzo</b>	Director of Medical Oncology Ospedalecivile in Livorno, Italy
<b>Ms Liz Darlison</b>	Nurse Consultant and clinical lead for Mesothelioma, UK
<b>Prof Peter Goldstraw</b>	Honorary Consultant in Thoracic Surgery to the Royal Brompton Hospital and Emeritus Professor of Thoracic Surgery at the National Heart and Lung Institute Imperial College, UK
<b>A/Prof Pasi A. Jänne</b>	Associate Professor of Medicine, Harvard Medical School, Dana-Farber Cancer Institute, Boston, USA
<b>Prof Mark G. Kris</b>	Chief, Thoracic Oncology Service the William and Joy Ruane Chair in Thoracic Oncology Memorial Sloan-Kettering Cancer Centre Professor of Medicine, Weill Cornell College, USA
<b>Prof Stephen Lam</b>	Professor of Medicine at the University of British Columbia Chair of the Provincial Lung Tumor Group at the British Columbia Cancer Agency, Canada
<b>Dr Sai Hong Ignatius Ou</b>	Health Science Associate Clinical Professor at the University of California Irvine Medical Centre, USA
<b>Prof Suresh Senan</b>	Professor of Clinical Experimental Radiotherapy at the VU University Medical Centre in Amsterdam, The Netherlands
<b>A/Prof Mark Vincent</b>	Associate Professor at University of Western Ontario, Department of Medicine, Division



## PROGRAM AT A GLANCE

TUESDAY 21 AUGUST		
Time	Session Title	Room
10.00am - 2.30pm	ALTG Consumers in Research Workshop	Meeting Room 6
3.00pm - 7.00pm	ANZ-LCNF MASTERCLASS: The Challenge of Measuring & Capturing the Impact of the Lung Cancer Nurse Role	Riverbank Room 2

WEDNESDAY 22 AUGUST		
Time	Session Title	Room
9.00am - 8.00pm	Registration Desk Opens	Foyer G
10.00am - 3.30pm	Roche Symposium (closed symposium)	Meeting Room 2
10.00am - 12.00pm	KJLCN Consumer Forum	Riverbank Room 2
10.00am - 5.30pm	ANZ-LCNF Nurse & Allied Health Lung Cancer Workshop	Riverbank Room 1
4.30pm - 5.15pm	ALTG Management & Scientific Advisory Committee Meeting (closed meeting)	Riverbank Room 4
5.30pm - 7.30pm	ALTG Members Meeting (members only)	Riverbank Room 3
7.30pm - 9.30pm	Pfizer Oncology & Abbott Molecular Dinner Symposium	Hall F

THURSDAY 23 AUGUST		
Time	Session Title	Room
6.30am - 7.30pm	Registration Desk Opens	Foyer G
7.00am - 9.00am	Exhibition Bump-In	Hall G
7.30am - 8.30am	AstraZeneca Breakfast Symposium	Meeting Room 1-2
9.00am - 10.10am	T1-1 Opening Plenary	Halls BC
10.10am - 10.40am	Morning Tea Poster Display & Exhibition	Hall G
10.40am - 12.00pm	T2-1 Screening & Novel Therapies	Halls BC
12.00pm - 1.00pm	Roche Lunch Symposium	Hall F
1.00pm - 1.30pm	Poster Display & Exhibition	Hall G
1.30pm - 3.30pm	T3-1 Molecules and Markers	Halls BC
	T3-2 Young Investigator/ Fellow Abstract Orals	Meeting Room 1-2
	T3-3 Symptoms and Supportive Care - The Patient Journey and Care Coordination	Meeting Room 10-11
3.30pm - 4.00pm	Afternoon Tea Poster Display & Exhibition	Hall G
4.00pm - 6.00pm	T4-1 Diagnosis & Staging	Halls BC
	T4-2 Abstract Orals - Cancer Biology	Meeting Room 1-2
	T4-3 Special Considerations	Meeting Room 10-11
6.00pm - 7.00pm	ALCC Welcome Reception	Hall G
7.00pm - 9.00pm	Boehringer Ingelheim Dinner Symposium	Hall F

FRIDAY 24 AUGUST		
Time	Session Title	Room
7.00am - 7.30pm	Registration Desk Opens	Foyer G
7.30am - 8.30am	Roche Breakfast Symposium	Meeting Room 1-2
8.45am - 10.30am	F1-1 Personalising Medicine Today	Halls BC
10.30am - 11.00am	Morning Tea Poster Display & Exhibition	Hall G
11.00am - 12.30pm	F2-1 Anatomical / Molecular Pathology of Lung Cancer	Halls BC
	F2-2 Abstract Orals - Treatment Radiotherapy/ Surgery	Meeting Room 1-2
	F2-3 QOL and Symptoms	Meeting Room 10-11
12.30pm - 1.30pm	Lilly Lunch Symposium	Hall F
1.30pm - 2.00pm	Poster Display & Exhibition	Hall G
2.00pm - 3.30pm	F3-1 Biopsies, Give and Take	Halls BC
	F3-2 Abstract Orals - Health Promotion/ Organisation of Care	Meeting Room 1-2
	F3-3 Care, Stigma, Nihilism and Survivorship	Meeting Room 10-11
3.30pm - 4.00pm	Afternoon Tea Poster Display & Exhibition	Hall G
4.00pm - 5.30pm	F4-1 Asbestos Cancers	Halls BC
	F4-2 GRAND ROUNDS: Beyond initial treatment with Dr Mark Vincent	Meeting Room 1-2
	F4-3 Abstract Orals - Diagnosis & Pathology	Meeting Room 10-11
5.30pm - 6.30pm	F5-1 Mentored Poster Discussions	Hall G
6.30pm - 9.00pm	Lilly Dinner Symposium	Hall F

SATURDAY 25 AUGUST		
Time	Session Title	Room
7.00am - 5.30pm	Registration Desk Opens	Foyer G
7.30am - 8.30am	Boehringer Ingelheim Breakfast Symposium	Meeting Room 1-2
8.45am - 10.30am	S1-1 State of the Art	Halls BC
10.30am - 11.00am	Morning Tea Poster Display & Exhibition	Hall G
11.00am - 12.30pm	S2-1 Therapies - Resistance & Toxicity	Halls BC
	S2-2 Radiotherapy at the cutting edge	Meeting Room 1-2
12.30pm - 1.30pm	Turner Freeman Lunch Symposium	Hall JK
1.30pm - 2.00pm	Poster Display & Exhibition	Hall G
2.00pm - 3.30pm	S3-1 Early Detection & Evaluation	Halls BC
	S3-2 Abstract Orals - Assessing & maintaining quality of life in advanced lung cancer	Meeting Room 1-2
	S3-3 Mentored Poster Discussions	Hall G
3.30pm - 4.00pm	Afternoon Tea Poster Display & Exhibition	Hall G
4.00pm - 5.00pm	S4-1 Closing Ceremony - Emerging Technology & Treatments	Meeting Room 1-2
6.30pm - Late	ALCC Gala Dinner	Adelaide Town Hall



# SPONSORSHIP & TRADE EXHIBITION

Lung Foundation Australia was responsible for the procurement and management of the sponsorship and trade exhibition.

Lung Foundation Australia would like to acknowledge the generous support and recognise without this significant support the ALCC would not be possible. The Lung Foundation believes that the involvement of pharmaceutical and industry provides an equally important partnership in the management of lung cancer.

ALCC 2012 secured significant Sponsorship and involvement from companies wanting to Exhibit. Following is a list of Sponsors & Exhibitors of the 4<sup>th</sup> Australian Lung Cancer Conference 2012:

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## ALCC 2012 - SPONSORS

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## Nurse/Allied Health Lung Cancer Satellite Workshop – SPONSORS



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## ALCC Exhibitors – Only

- ♦ Aurora BioScience
- ♦ Cancer Institute NSW
- ♦ Bernie Banton Foundation
- ♦ Asbestos Victims Association of SA
- ♦ Cancer Australia
- ♦ QLD Cancer Control Analysis Team
- ♦ Australasian Lung cancer Trials Group (ALTG)
- ♦ Pierre Fabre Medicament Australia Pty Ltd
- ♦ Asbestos Diseases Foundation of Australia
- ♦ Caris Life Sciences
- ♦ Maurice Blackburn
- ♦ Turner Freeman Lawyers
- ♦ Olympus Australia

## CONCLUSION

On the whole, the 4<sup>th</sup> Australian Lung Cancer Conference was a resounding success. While we initially expected only 400 delegates and approximately 60 abstract submissions, the enthusiasm of the delegates was overwhelming and we ended up with over 538 delegates and 104 abstract submissions. The conference also enabled participants to build networks which enabled them to share information and will help delegates to utilise the knowledge of others to better understand the issues relating to lung cancer and Mesothelioma. The support of pharmaceutical and industry have added significant value to our conference.

The Lung Foundation has received feedback on the ALCC 2012 via the Conference Evaluation Form, emails and general discussions. Feedback has been extremely positive with some constructive criticisms.

The majority of attendees still feel that ALCC is a small enough conference to allow easy navigation and networking opportunities whilst maintaining a comprehensive scientific program with renowned international and national speakers.

Evaluation Forms were circulated to all delegates and the below evaluations and suggestions were received:

Overall the ALCC 2012 rated highly with Poor (0%), Fair (0%), Average (8.6%), Good (54%) and Excellent (37%) with 98% of respondents saying that they would attend and/or recommend ALCC to others. Diversity of attendees was noted as a compliment to the conference. The organisation of the conference and conference staff were rated excellent (61%).

The Adelaide Convention Centre was noted as a Good (72%) venue for ALCC although some commented on poor visibility/sight lines in the smaller breakout rooms and the inability for some to view the AV screens due to how low the screens were set.

The ALCC 2012 organisers used a new online registration service, Ozzacom to manage conference registrations. Overall most delegates were happy (89%) with the new registration process. Ozzacom, the system that was used did assist the Lung Foundation with registrations and appeared to have rectified the issues with the previous registration program from ALCC 2012.

The scientific program and standard of presentations scored Average (7%), Good (64%), and Excellent (27%). The feedback received indicated that the quality of speakers, both national and international were excellent. Delegates enjoyed the variety of disciplines, and the good mix of topics. However, some stated that the program was slightly repetitive, the days and sessions were too long, speakers too often went over time, and the event had too much of a medical oncology focus.

Sponsored Symposia were rated highly by delegates who attended and the Trade Exhibition received varying comments with mostly Good (42%) ratings.

Overall the respondents found ALCC 2012 to be beneficial to them with 96% stating it was beneficial or very beneficial.

Suggestions/Themes for future ALCC include:

- Presentations from Occupational Therapists and Physiotherapists
- End of life care – treatment options
- More supportive care and allied health themes
- More on non-oncology aspects
- Summary of diagnostic, treatment and management guidelines
- What's relevant for day to day patient management
- Dedicated anatomical pathology workshop – encourage more pathologists to attend
- Case studies with MDT input/group discussions
- More epidemiological sessions
- Cancer prevention
- Complimentary Therapies

- Non-carcinoma cancer
- Adjuvant therapy in the elderly or other special circumstances
- More pathology presentations
- Rarer types of lung malignancies
- Non-smoking lung cancer
- More real-life case based scenarios
- More on diagnostic procedures and early detection
- More psycho-oncology sessions

Thank you to all who attended the 4<sup>th</sup> Australian Lung Cancer Conference,  
August 2012.

If you require any further information please contact Lung Foundation Australia  
[info@alcc.net.au](mailto:info@alcc.net.au) or phone 07 3251 3600.